



SWARNIM
STARTUP & INNOVATION
UNIVERSITY
WHERE IDEAS COME ALIVE

Ref: SWARNIM/RO/CIRCULAR/2024/21

02.04.2024

CIRCULAR

To,
All the staff members
Swarnim Startup & Innovation University

Today's digital world, it is very compulsory for all to active on Digital media platform. Considering today digitalization, we should also active on Swarnim Digital media platform. As a family member of the Swarnim Univeristy, it's our prime responsibility & duty to like, share & leaving a positive comment on our all social media content & spread across. Our contribution can make a significant difference in how Swarnim is perceived in the digital landscape.

With this motive, we kindly request to all the staff members of the Swarnim Startup & Innovation University that everyone gets active into following Digital Media Platforms of our Univeristy.

1. University Whatsapp Channel:
<https://whatsapp.com/channel/0029VaVh2UH5a23uiWVbfv2M>
2. University Facebook Page:
<https://www.facebook.com/Swarnim.Uni?mibextid=ZbWKwL>
3. University Instagram Page:
https://www.instagram.com/swarnim_uni?igsh=MWhrd2l3OXRpZ2hyeg==
4. University Twitter Page:
https://twitter.com/Swarnim_Uni
5. University LinkedIn Page:
<https://www.linkedin.com/company/swarnim-startup-and-innovation-university/>
6. University YouTube Page:
<https://youtube.com/@swarnimstartupinnovationun1398?feature=shared>

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Managed by : G P Jain Charitable Trust

At Post Bhojan Rathod, Nr. ONGC WSS, Opp. IFFCO, Adalaj-Kalol Highway, Gandhinagar, Gujarat - 382420



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Kindly note that this will be a measurable System to ensure and track your activeness on digital media platform of the Univeristy. Every week User activeness report on digital media will be posted in Swarnnim Family to track the Social Media Activeness of each Staff Members of Swarnnim Startup & Innovation University.

It is been instructed to **all Directors/Academic Deans/Principals/Functional Heads/Deputy registrars** that the above circular will be implemented & to make the necessary actions on immediate effect for the same.

Look forward for positive contribution of every staff member of our University.

With regards,



Registrar

Copy to;

1. The President /Vice President, Swarnnim Startup & Innovation University
2. The Provost, Swarnnim Startup & Innovation University
3. Chief Administrative Officer/Academic Director/Dean/ Principals/Functional Head/HODs/Staff Members, Swarnnim Startup & Innovation University
4. Guard File

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